



COACHING OVERVIEW

# GIVE A MOXIE TALK

Build The Skill To Inspire And Captivate Any Audience

## GIVE A MOXIE TALK COACHING

This groundbreaking coaching program culls the best practices of TED talks and executive briefings and applies them to business presentations. Whether you're crafting the perfect introductory hook for your presentation or creating a strong closing call to action, crafting a presentation that engages and informs audiences is not as easy as it looks.

Moxie's *Give a Moxie Talk* coaches teach you how to build powerful presentations from the moment of ideation to the moment of finalization. You'll learn how to find your core message, organize that message into a clear presentation structure to inform or engage and create openings and closings that ensure you convey your message with clarity.



### COACHING PROGRAM TOPICS

- **Explore** audience analysis and start with why to find the core message of your presentation
- **Use a narrative structure** that includes the key components of a persuasive presentation
- **Craft presentations** that sound conversational, clear, and relevant by understanding your audience
- **Utilize** audience engagement techniques (virtual and in person) to keep your audience listening and invite interaction
- **Edit** your presentation to ensure your presentation resonates with your target audience



### KEY TAKEAWAYS

- Learn the steps to put together a presentation from the first point of idea generation all the way to editing the final draft
- Identify both your topic and your message to create memorable presentations with a strong "why"
- Learn to organize the ideas in your presentation building on a narrative structure
- Implement proven audience engagement techniques to keep the audience interested and paying attention
- Apply essential editing principles to hone and sharpen your presentation
- Learn the best practices of crafting and delivering an executive or persuasive presentation
- Master the delivery techniques used by the best TED speakers