



WORKSHOP OVERVIEW

GIVE A MOXIE TALK

Build The Skill To Inspire and Captivate Any Audience

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TED Talks have become the pinnacle of top-tier presentations. In under 20 minutes, world-changing ideas are shared that leave an unshakable, lasting impression. You and your team can learn how to do this too.

From speech crafting all the way to speech presenting, our expert Moxie coaches break down the concepts of great TED Talks and give you the techniques to apply them. We can show you how to craft and deliver your own TED-worthy talks that inspire “ideas worth sharing”.



WORKSHOP TOPICS

Part 1: How to Craft a TED-Worthy Talk:

- Learn exactly what makes a great TED-worthy speaker.
- Turn your “idea worth spreading” into a clear outline, and easy-to-follow talking points.
- Engage audiences and move them to action with the power of your words.
- Structure your audience journey map using the key components of a powerful TED-like talk.
- Learn the editing principles of TED speakers to successfully refine and hone your talk.

Part 2: How to Deliver a TED-Worthy Talk:

- Project a powerful and engaging voice to captivate your audience.
- Develop a confident stage presence using body language to command the stage.
- Learn proven techniques to conquer stage fright and channel nervous energy.
- Use rehearsal best practices so you know your talk inside and out.



KEY TAKEAWAYS

- **Structure For Success:** Learn the key components of a TED-worthy talk by organizing your ideas with the audience journey map
- **Edit With Precision:** Discover how to effectively edit and create a talk with brevity and impact
- **Present Like a Pro:** Master the delivery techniques used by the best TED speakers
- **Top Rehearsal Techniques:** Make the most out of practice with TED-style rehearsal techniques
- **Appear Comfortable and Confident:** Learn behind-the-scenes relaxation techniques used by TED speakers before they go on stage

