

# Connecting Virtually

It's harder to keep an audience engaged in virtual meetings and events. Use the following techniques to keep their interest and attention.

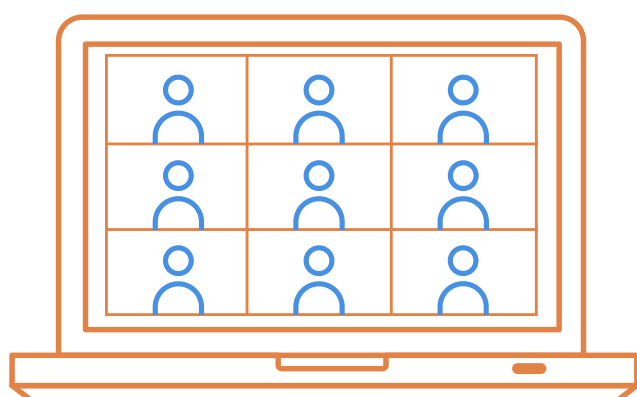
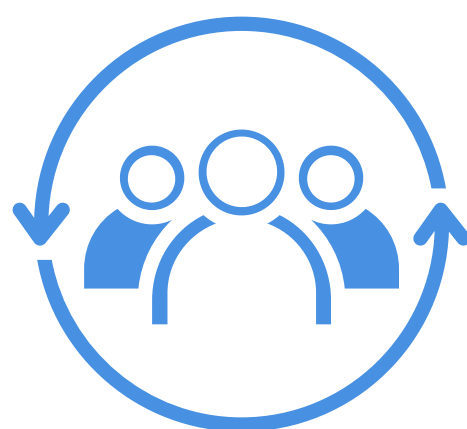


## Keep It Short

An hour and a half is the maximum a virtual meeting or event should go on for. If possible, try to break it up into smaller, shorter sessions.

## Assign Roles/Topics

If people know they will be speaking in the meeting and involved, they will pay attention.

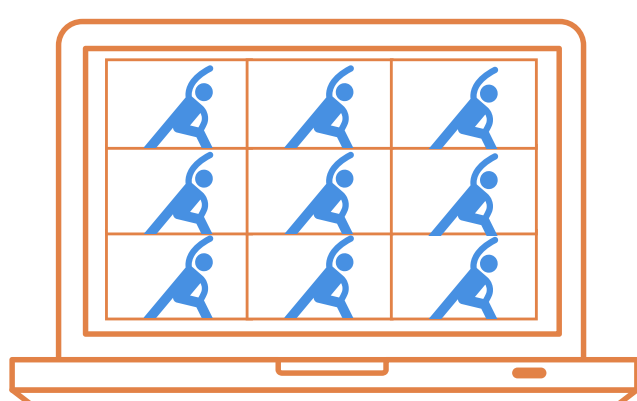
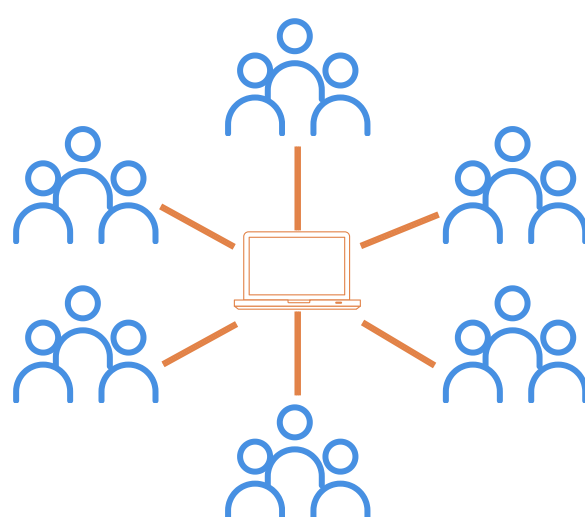


## All Cameras Turned On

When everyone can see each other, it helps them feel part of the group, see reactions, and put more effort into being engaged.

## Use Breakout Rooms

This changes the pace and is a great way to get everyone thinking, forming ideas, and sharing opinions.



## Have Planned Breaks

Make sure to include moments where participants can get snacks or use the restroom. You can also do fun activities to get the energy up. Refer to our other guide for ideas!